



2018-2019 MEDIA KIT

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WHO ARE WE?

- An online community platform for the discussion of heterogeneous integration and related semiconductor manufacturing technologies.
- A resource for industry news, technology innovation, market analysis, and opinion
- A place to learn, share, engage, and collaborate with fellow heterogeneous integration enthusiasts.
- Supported by an advisory board of heterogeneous integration experts from R&D, manufacturing, market research, design, and test.

“3D InCites brings to life the people, the personalities, the ideas, and the minds behind our industry in a uniquely personal way.” Rajiv Roy



THE VALUE OF 3D INCITES

As a brand, 3D InCites is recognized throughout the semiconductor industry for its active representation at heterogeneous integration and related technology events and trade shows around the globe including:

- International Wafer Level Packaging Conference
- MEMS Executive Congress
- SEMICON Europa
- IEDM
- ISS
- IMAPS Device Packaging Conference
- IEEE Electronic Components Technology Conference
- SEMICON West
- And more...



3D INCITES AWARDS

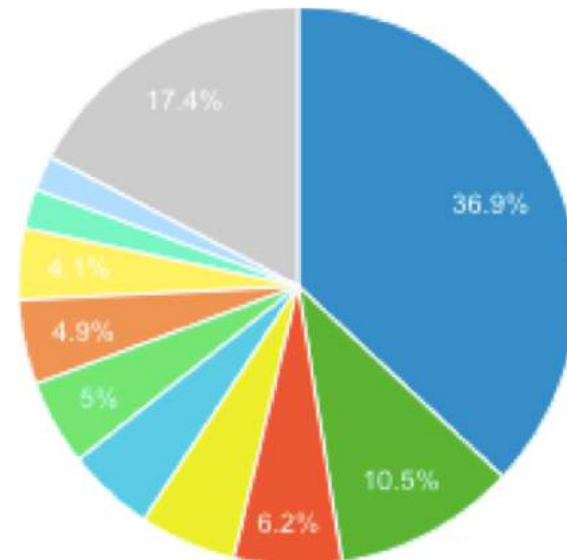
The 3D InCites Awards program recognizes achievements to further the commercialization of heterogeneous integration technologies. Awards are presented to companies or individuals whose technologies have made a significant contribution to the advancement of the heterogeneous integration roadmap including 3D packaging, interposer integration, advanced fan-out wafer-level packaging and systems integration. The 2019 Awards program will be hosted by IMAPS at the Device Packaging Conference. Proceeds benefited IMAPS Foundation and Phoenix Children's Hospital.

ATTRACTING A GLOBAL AUDIENCE

Each year more than 85K users from all over the world visit 3D InCites to learn about heterogeneous integration technologies and their applications.



1.		United States
2.		Germany
3.		France
4.		India
5.		Taiwan
6.		South Korea
7.		Japan
8.		China
9.		Singapore
10.		United Kingdom



FEATURED BLOGS

Francoise in 3D

Queen of 3D, Françoise von Trapp, focuses on the trends driving the adoption of heterogeneous integration and 3D integration. She brings a fresh, non-technical perspective, and provides the big picture scenario on the societal impact of these technologies.

Packaging InCites from the Leading Edge

Phil Garrou joined the 3D InCites team with blog post #396. Count on Phil's twice-monthly blog to bring you technical expertise on leading-edge IC packaging and the changes occurring in the IC world that underpin it.

3D In Context

A long-time evangelist of 3D integration technologies, Herb Reiter puts more than 20 years of experiences in technical and business roles at semiconductor and EDA companies to work, providing a holistic perspective and insight on how to bring 3D integration to the masses.

From Different Dimensions

Guest bloggers from across the supply chain and from various market segments contribute to provide insight on the implications of 3D and heterogeneous integration technologies. Contributions are welcome and encouraged.

SemiSisters

As 3D InCites was founded by a woman, it seems the perfect platform to highlight the achievements of women who are making an impact on the semiconductor industry, whether they are engineers, scientists, CEOs, technicians, editors, market analysts, and so on.



BANNER ADVERTISING

- Position your company as a heterogeneous integration thought-leader in the semiconductor industry.
- Ensure your company message reaches industry professionals helping to build and maintain industry awareness of your company, services, and products.
- Align your company brand with the credible and esteemed content of 3D InCites.

LEADERBOARD BANNER

\$1300/month
(728 x 90 pixels)

SKYSCRAPER

\$1200/month
(200 x 400 pixels)

BOX BANNER

\$1000/month
(200 x 200 pixels)

FOOTER LOGO LINK

\$500/Month

- *Banner advertisers also enjoy home page placement, organic links in article mentions, and social sharing.*
- *Ask about our volume discount pricing.*
- *Each position is limited to three companies in rotation.*



SPONSORED CONTENT

Knowledge Portal

Put your logo on our library of contributed technology features, white papers, book reviews, and market research dedicated specifically to 3D integration and heterogeneous integration topics.

Limited to 2 logo sponsors: \$10,000/year

Sponsor Your Favorite Blogger

Make your company the exclusive name sponsor of your favorite blog: Francoise in 3D, Packaging InCites from the Leading Edge, 3D In Context, or SemiSisters. Six month minimum commitment.

\$1200/Month

Sponsored Technology Article

Your bylined technology feature will be posted on the Knowledge Portal, featured on the 3D Incites home page for one week, and shared on social platforms.

\$500/article

Custom White Paper Program

Branded White paper featured on the home page. Includes:

- Landing page with registration
- Lead capture/reporting
- Each paper featured in one eNL Blast
- Shared on LinkedIn, Twitter, and Facebook

Programs start at \$3000

Influencer Marketing

Tap into the followers of 3D InCites and the Queen of 3D on Twitter and LinkedIn and Instagram. Standard monthly package includes mention (with company link) in one original blog post and two social posts of your content.

\$500/month

Sponsored Blog Posts:

Your company blog post will be featured in 3D InCites In Review. Headline, feature image, and 50-word teaser links to the full post on your company blog.

\$500/issue

Contact [Françoise von Trapp](#) to customize your program

SPECIAL 10TH ANNIVERSARY PRINT EDITION

Help us celebrate 10 years of stirring up interest in 3D and Heterogeneous Integration Technologies.

- Invited contributions from industry leaders about the future of 3D ICs and Heterogeneous Integration
- Best of 3D InCites blog posts
- A Retrospective of the 3D InCites Awards
- Disruptive Technologies: the ones that made it, and those that didn't
- What's now and what's next...
- And much more..

Advertisers may submit editorial content for consideration

Show distribution at IMAPS DPC, ECTC 2019, and IMAPS SiP Conference

Ad space close: Jan 5, 2019

Editorial contributions due: Jan. 5, 2019

Camera ready materials due: Jan. 15, 2019

Ad Type	Trim Size	Bleed Size	Rate
Inside front cover	7.875" x 10.875"	8.125 x 11.125"	4,000
inside back cover	7.875" x 10.875"	8.125 x 11.125"	4,500
Back cover	7.875" x 10.875"	8.125 x 11.125"	5,000
2-page spread	15-3/4" X 10-7/8" 15.75" X 10.875"	Safety 0.375 trim on all sides	5,000
Full page	7-7/8" X 10-7/8" 7.875" X 10.875"	8-1/8" X 11-1/8" 8.125" X 11.125" Safety 0.375 trim on all sides	3,000
2/3 Page	4-1/2" X 10" 4.50" X 10.00"	No bleed	2,300
1/2 page island	4-11/16" X 7-3/8" 4.6875" X 7.375"	No bleed	1,800
1/2 page horizontal	7-1/8" X 4-7/8" 7.125" X 4.875"	No bleed	1,800
1/2 page vertical	3-3/8" X 10" 3.375" X 10.0"	No bleed	1,800
1/3 page horizontal	4-11/16" X 4-3/4" 4.6875" X 4.875"	No bleed	1,500
1/3 page vertical	2-3/16" X 10" 2.1875" X 10.0"	No bleed	1,500
1/4 page vertical	3-1/2" X 4-7/8" 3.50" X 4.875"	No bleed	1,000

2019 3D INCITES AWARDS SPONSORSHIP

Platinum Sponsor: \$7500

- Participation in Awards Ceremony and photo opportunity with winners
- Recognition as Platinum Sponsor with top-level branding on:
 - Event signage
 - 3D InCites Award Program page
 - 3D InCites Awards sidebar ad on home page
 - 3D InCites Award Winners' showcase page
- One full year of brand recognition on 3D InCites Award 2019 pages

Silver Sponsor: \$4000

- Recognition as Silver Sponsor with branding on:
 - Event signage
 - 3D InCites homepage under Silver Sponsors
 - 3D InCites Award program page
 - 3D InCites Award Winners' showcase
- One full year of brand recognition on 3D InCites Award 2019 pages

Participating Sponsors: \$1500

- Logo placement/branding on:
 - Event Signage
 - 3D InCites Award program page
 - 3D InCites Award Winners' showcase

Donor: \$500

- Logo integrated into original artwork displayed during the Awards Ceremony and Reception

